

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 38.297201 Longitude: -76.510215

South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	18,816	49,425	106,265
	Population Est 25Q1	18,865	49,502	106,441
	Population Est 24Q4	18,853	49,714	106,543
	Population Est 24Q3	18,862	49,730	106,637
	Population Est 24Q2	18,776	49,639	106,552
	Population Est 24Q1	18,692	49,357	106,265
	Population Est 23Q4	18,686	49,351	106,212
	Population Est 23Q3	18,688	49,356	106,258
	Population Est 23Q2	18,690	49,352	106,225
	Population Fcst	20,360	52,998	113,103
	2010 Census Population	16,078	42,499	96,480
	2000 Census Population	12,361	34,111	78,284
	1990 Census Population	10,357	29,523	60,635
	Current Year Daytime Population	25,051	59,666	118,749
	Average Seasonal Population	303	1,228	4,948
	Historical Annual Growth, 1990 – 2000	1.78%	1.45%	2.59%
	Historical Annual Growth, 2000 – 2010	2.66%	2.22%	2.11%
	Estimated Annual Growth, 2010 – CY	1.09%	1.05%	0.67%
	Projected Annual Growth, CY to Y5	1.59%	1.41%	1.26%
	Group Qtrs Est	44	522	2,047
Transient Est Average Last 4 Qtrs	1,078	4,031	5,031	
<b>Households</b>	Current Year Estimated Households	7,451	19,211	39,598
	Households Est 25Q1	7,460	19,227	39,636
	Households Est 24Q4	7,456	19,312	39,686
	Households Est 24Q3	7,460	19,319	39,717
	Households Est 24Q2	7,424	19,282	39,684
	Households Est 24Q1	7,390	19,164	39,562
	Households Est 23Q4	7,389	19,165	39,546
	Households Est 23Q3	7,391	19,170	39,566
	Households Est 23Q2	7,392	19,170	39,555
	Households Fcst	8,070	20,600	42,192
	2010 Census Households	6,216	16,220	34,818
	2000 Census Households	4,709	12,685	27,951
	1990 Census Households	3,768	10,282	20,916
	Historical Annual Growth, 1990 – 2000	2.25%	2.12%	2.94%
	Historical Annual Growth, 2000 – 2010	2.82%	2.49%	2.22%
	Estimated Annual Growth, 2010 – CY	1.26%	1.17%	0.89%
	Projected Annual Growth, CY to Y5	1.61%	1.41%	1.28%
Population per Household	2.52	2.55	2.63	

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South Plaza Shopping Center California, MD		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	4.2%	4.2%	4.7%
	HH Income \$250,000 to \$499,999	5.1%	5.0%	5.6%
	HH Income \$200,000 to \$249,999	11.9%	11.7%	13.0%
	HH Income \$175,000 to \$199,999	8.9%	7.8%	8.3%
	HH Income \$150,000 to \$174,999	10.6%	9.6%	9.2%
	HH Income \$100,000 to 149,999	21.1%	20.0%	19.6%
	HH Income \$75,000 to 99,999	14.9%	13.0%	11.9%
	HH Income \$50,000 to 74,999	9.6%	10.8%	10.7%
	HH Income \$35,000 to 49,999	3.5%	4.9%	5.6%
	HH Income \$25,000 to 34,999	3.1%	4.2%	3.7%
	HH Income \$15,000 to 24,999	3.4%	3.4%	3.0%
	HH Income \$0 to 14,999	3.6%	5.6%	4.7%
	Average Household Income	\$156,341	\$145,232	\$152,218
	Median Household Income	\$125,420	\$119,426	\$124,924
	Per Capita Income	\$61,985	\$56,829	\$57,400
	Average Disposable Income	\$113,377	\$108,604	\$112,949
	Median Disposable Income	\$102,498	\$98,077	\$102,344
	Discretionary HH Income Over \$150,000	15.0%	13.9%	15.9%
	Discretionary HH Income \$125,000 to \$149,999	10.1%	10.0%	10.7%
	Discretionary HH Income \$100,000 to \$124,999	15.3%	13.5%	13.6%
	Discretionary HH Income \$75,000 to \$99,999	15.2%	13.8%	14.0%
	Discretionary HH Income \$50,000 to \$74,999	22.3%	19.4%	17.8%
	Discretionary HH Income \$25,000 to \$49,999	12.4%	16.0%	15.5%
	Discretionary HH Income Under \$25,000	9.7%	13.3%	12.4%
	Average Discretionary HH Income	\$90,064	\$84,775	\$87,797
	Median Discretionary HH Income	\$84,364	\$78,139	\$82,521
	Householder White – Count	4,694	12,222	28,113
	Median HH Income	\$125,071	\$124,710	\$131,408
	Average HH Income	\$124,060	\$121,835	\$125,584
	Householder Black or African-American – Count	1,345	3,702	5,803
	Median HH Income	\$107,065	\$85,526	\$83,688
	Average HH Income	\$110,389	\$95,170	\$95,306
	Householder Hispanic – Count	482	1,125	1,729
	Median HH Income	\$125,767	\$135,955	\$139,095
Average HH Income	\$127,522	\$130,218	\$131,480	
Householder Asian or Pacific Islander – Count	204	436	806	
Median HH Income	\$157,233	\$158,107	\$148,940	
Average HH Income	\$136,646	\$137,990	\$127,892	
Householder Other or Pacific Islander – Count	726	1,727	3,146	
Median HH Income	\$150,476	\$134,757	\$136,246	
Average HH Income	\$134,900	\$122,940	\$124,519	

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<b>Gender</b>	Male Population	9,256	24,426	52,529
	Female Population	9,560	24,999	53,736
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,144	2,953	5,864
	Count of Pop 0 to 7 years	1,662	4,376	8,629
	Count of Pop 5 - 13	2,205	5,824	11,815
	Count of Pop 14 - 18	1,034	2,761	6,154
	Count of Pop 19 - 22	973	2,624	6,185
	Count of Pop 22 - 25	686	1,859	4,548
	Count of Pop 25 - 29	1,061	3,001	6,133
	Count of Pop 30 - 34	1,506	3,808	7,182
	Count of Pop 35 - 39	1,595	3,887	7,510
	Count of Pop 40 - 44	1,314	3,426	6,983
	Count of Pop 45 - 59	3,309	8,590	19,190
	Count of Pop 60 - 74	2,904	7,764	18,060
	Count of Pop 75 - 84	853	2,179	4,973
	Count of Pop 85+	232	749	1,668
	% of Pop 0 to 4 years	6.1%	6.0%	5.5%
	% of Pop 0 to 7 years	8.8%	8.9%	8.1%
	% of Pop 5 - 13	11.7%	11.8%	11.1%
	% of Pop 14 - 18	5.5%	5.6%	5.8%
	% of Pop 19 - 22	5.2%	5.3%	5.8%
	% of Pop 22 - 25	3.6%	3.8%	4.3%
	% of Pop 25 - 29	5.6%	6.1%	5.8%
	% of Pop 30 - 34	8.0%	7.7%	6.8%
	% of Pop 35 - 39	8.5%	7.9%	7.1%
	% of Pop 40 - 44	7.0%	6.9%	6.6%
	% of Pop 45 - 59	17.6%	17.4%	18.1%
	% of Pop 60 - 74	15.4%	15.7%	17.0%
	% of Pop 75 - 84	4.5%	4.4%	4.7%
	% of Pop 85+	1.2%	1.5%	1.6%
Median Age	37.5	37.4	38.5	
Average Age	38.5	38.6	39.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	6.2%	5.7%
	% of Pop 5 - 13	12.0%	12.3%	11.7%
	% of Pop 14 - 18	5.6%	5.8%	6.0%
	% of Pop 19 - 22	5.2%	5.5%	6.0%
	% of Pop 22 - 25	3.7%	3.9%	4.4%
	% of Pop 25 - 29	6.1%	6.6%	6.1%
	% of Pop 30 - 34	8.2%	8.0%	7.1%
	% of Pop 35 - 39	9.0%	8.0%	7.1%
	% of Pop 40 - 44	7.1%	7.0%	6.6%
	% of Pop 45 - 59	17.1%	16.7%	17.5%
	% of Pop 75 - 84	3.7%	3.8%	4.2%
	% of Pop 60 - 74	14.9%	15.1%	16.6%
	% of Pop 85+	0.9%	1.0%	1.1%
	Median Age	36.6	36.0	37.2
Average Age	37.5	37.4	38.4	

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	% of Pop 35 - 39	8.0%	7.8%	7.1%
	% of Pop 40 - 44	6.8%	6.9%	6.6%
	% of Pop 45 - 59	18.0%	18.0%	18.6%
	% of Pop 60 - 74	16.0%	16.3%	17.4%
	% of Pop 75 - 84	5.3%	5.0%	5.2%
	% of Pop 85+	1.5%	2.0%	2.0%
	Median Age	38.5	38.8	39.8
Average Age	39.5	39.7	40.5	
Race	Count of White	12,099	30,336	73,466
	Count of Black or African-American	3,375	10,594	17,452
	Count of Asian or Pacific Islander	806	2,131	3,318
	Count of Other races	2,536	6,364	12,029
	White	64.3%	61.4%	69.1%
	Black or African American	17.9%	21.4%	16.4%
	Asian	4.3%	4.3%	3.1%
	Other Races	13.5%	12.9%	11.3%
Language Spoken	Speak English at Home	91.3%	92.2%	92.7%
	Speak Spanish at Home	4.6%	3.5%	3.1%
	Speak French or French Creole at Home	0.3%	0.3%	0.3%
	Speak German at Home	0.2%	0.2%	0.5%
	Speak Other Indo-European Languages at Home	0.4%	0.4%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.1%	0.1%
	Speak Chinese at Home	0.3%	0.4%	0.3%
	Speak Korean at Home	0.5%	0.3%	0.1%
	Speak Vietnamese at Home	0.4%	0.2%	0.2%
	Speak Other Asian Languages at Home	0.5%	0.4%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.9%	1.6%	1.0%
	Speak Other Language at Home	0.8%	0.6%	0.4%
Hispanic	Hispanic Population	1,676	4,107	7,067
	Hispanic Population Percent	8.9%	8.3%	6.7%
	Mexican	40.0%	51.3%	45.7%
	Puerto Rican	12.6%	15.4%	22.8%
	Cuban	0.9%	1.3%	1.8%
	Dominican	0.1%	0.2%	1.7%
	Central American	32.5%	17.2%	13.3%
	South American	12.1%	12.4%	10.9%
	Other Hispanic	1.9%	2.2%	3.7%
	2000 Hispanic Population Percent	2%	3%	2%
	1990 Hispanic Population Percent	2%	2%	2%

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<b>Ancestry</b>	American (percent of total population)	4.6%	4.2%	5.4%
	American	4.3%	4.0%	5.1%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	2.0%	1.8%	1.5%
	Chinese	0.1%	0.2%	0.2%
	Japanese	0.1%	0.2%	0.1%
	Korean	0.5%	0.3%	0.2%
	South Central Asian (ie. Indian)	0.7%	0.5%	0.5%
	South East Asian (ie. Vietnamese)	0.4%	0.3%	0.2%
	Other Asian	0.2%	0.3%	0.2%
	European (percent of total population)	27.7%	27.3%	32.1%
	British	6.5%	6.4%	8.0%
	Dutch	0.5%	0.5%	0.4%
	French	1.0%	0.9%	1.0%
	German	6.3%	6.2%	7.4%
	Italian	2.2%	2.2%	2.5%
	Polish	1.1%	1.0%	1.0%
	Scandinavian	0.9%	0.9%	1.2%
	Scotch/Irish	6.9%	7.0%	8.3%
Other European (ie. Greek/Russian)	2.2%	2.2%	2.4%	
Middle Eastern	0.3%	0.2%	0.1%	
Other Ancestry	17.2%	15.8%	15.2%	
Unclassified Ancestry	18.1%	17.4%	20.3%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	12,775	33,404	71,698
	Elementary (0 to 8)	1.5%	2.3%	2.2%
	Some High School (9 to 11)	3.4%	4.7%	5.1%
	High School Graduate (12)	22.3%	25.8%	27.4%
	Some College (13 to 16)	23.7%	19.9%	20.2%
	Associates Degree Only	8.1%	9.0%	8.5%
	Bachelors Degree Only	23.9%	21.6%	20.3%
	Graduate Degree	17.1%	16.7%	16.3%
	% College (4+)	41.1%	38.3%	36.7%
<b>Household Type</b>	Total Households – count	7,451	19,211	39,598
	One Person HHs – count	2,152	5,507	9,998
	Family HHs – count	4,789	12,522	27,059
	Married Couple – count	3,706	9,025	20,155
	w/own children – count	1,583	3,848	8,483
	w/out own children – count	2,124	5,177	11,672
	Male Householder – count	353	974	2,139
	Female Householder – count	730	2,524	4,766
	Non-Family Households – count	510	1,182	2,540
	1 Person Household	28.9%	28.7%	25.3%
	2 Person Household	31.1%	30.8%	31.7%
	3 Person Household	16.0%	16.0%	16.8%
	4 Person Household	13.6%	13.8%	14.6%
	5 Person Household	6.3%	6.2%	6.7%
6 Person Household	2.6%	2.8%	3.1%	
7+ Person Household	1.5%	1.6%	1.9%	
% Households With Children	31.1%	32.2%	31.0%	

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<b>Housing</b>	Total Housing Units	7,863	20,643	42,915
	Owner Occupied Percent	57.3%	55.1%	63.3%
	Renter Occupied Percent	37.5%	38.0%	29.0%
	Vacant Housing Percent	5.2%	6.9%	7.7%
	Total Housing Units (Census 2000)	5,126	14,269	31,116
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	4.9%	4.4%	4.3%
	Property Value \$750,000 to \$999,999	7.9%	9.0%	9.8%
	Property Value \$500,000 to \$749,999	20.2%	23.5%	24.6%
	Property Value \$400,000 to \$499,999	20.1%	20.3%	20.0%
	Property Value \$300,000, to \$399,999	25.5%	22.9%	23.3%
	Property Value \$200,000 to \$299,999	13.0%	11.0%	10.3%
	Property Value \$150,000 to \$199,999	4.0%	3.5%	2.3%
	Property Value \$100,000 to \$149,999	1.5%	1.0%	0.9%
	Property Value \$60,000 to \$99,999	0.3%	0.3%	0.6%
	Property Value \$40,000 to \$59,999	0.9%	0.8%	0.8%
	Property Value \$0 to \$39,999	1.2%	2.7%	2.4%
	Median Home Value	\$418,261	\$437,662	\$447,200
<b>Wealth per Household</b>	\$0 and under - percent	16.9%	17.4%	16.7%
	\$1 to \$4999 - percent	8.0%	8.3%	7.9%
	\$5k to \$9999 - percent	4.4%	4.5%	4.3%
	\$10k to \$24999 - percent	6.2%	6.3%	6.2%
	\$25k to \$49999 - percent	6.7%	6.7%	6.7%
	\$50k to \$99999 - percent	10.1%	10.1%	10.2%
	\$100k to \$249999 - percent	18.1%	17.9%	18.3%
	\$250k to \$499999 - percent	13.7%	13.3%	13.7%
	\$500k+ - percent	16.0%	15.5%	16.0%
	Median HH Wealth	\$88,985	\$83,538	\$90,166
	Avg HH Wealth	\$255,028	\$247,768	\$254,941
<b>Economic Viability</b>	Economic Viability Local	294	292	285
	Economic Viability Indexed	106	105	103
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,566	27,422	57,586
	Managerial/Executive	21.8%	22.5%	21.6%
	Professional Specialty	32.1%	30.1%	30.4%
	Healthcare Support	2.9%	2.2%	2.3%
	Sales	5.3%	5.9%	6.0%
	Office & Administrative Support	7.0%	8.6%	9.4%
	Protective Service	2.1%	2.1%	2.2%
	Food Preparation	2.1%	4.9%	4.9%
	Building Maintenance & Cleaning	2.6%	2.8%	2.4%
	Personal Care	3.2%	3.7%	3.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	9.7%	7.5%	8.9%
	Production & Transportation	11.2%	9.7%	8.9%
	Percent White Collar Workers	69.1%	69.4%	69.7%
	Percent Blue Collar Workers	30.9%	30.6%	30.3%

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	Agriculture/Mining/Construction	7.5%	6.3%	9.0%
	Manufacturing	5.0%	4.9%	5.0%
	Transportation	7.4%	6.0%	5.6%
	Information	0.3%	0.6%	1.1%
	Wholesale/Retail	10.3%	11.2%	10.4%
	Finance, Insurance, Real Estate	2.8%	3.2%	2.4%
	Professional Services	16.0%	16.5%	14.7%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	3.3%	3.1%	2.8%
	Educational Services	17.7%	17.6%	19.5%
	Entertainment Services	5.6%	7.3%	7.1%
	Other Professional Services	5.4%	3.7%	4.1%
	Public Administration	18.6%	19.4%	18.3%
<b>Vehicles per HH</b>	No Vehicles	2.0%	4.2%	3.6%
	1 Vehicle	28.4%	31.6%	27.1%
	2 Vehicles	43.9%	40.9%	40.1%
	3 or more vehicles	25.7%	23.3%	29.2%
	Average Number of Vehicles	2.01	1.92	2.07
<b>Change</b>	Births (last 12 months)	206	534	1,089
	Deaths (last 12 months)	133	355	805
	Migration (last 12 months)	-4	-352	-494
<b>Work place</b>	Workplace Establishments	595	1,196	2,063
	Workplace Employees (FTE)	15,922	34,657	56,868